



The Latino Family Literacy Project

A Lectura Family Program

FOR IMMEDIATE RELEASE

December 13, 2007

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The Latino Family Literacy Project Announces the 1st Annual LATFAM Parent Involvement Award

Moreno Valley Unified School District to Receive the LATFAM Parent Involvement Award

Los Angeles, CA – The Latino Family Literacy Project today announced that it has selected the Moreno Valley Unified School District to receive the 1st Annual LATFAM Parent Involvement Award.

“The Moreno Valley School District stands as a model for school-based parent involvement initiatives,” said Katherine Del Monte, director of The Latino Family Literacy Project. “Whether it is developing family reading routines, building English language skills or ensuring that families feel a closer connection to their schools, Moreno Valley exemplifies the many benefits of an engaged parent involvement effort.”

As the recipient of the 1st Annual LATFAM Parent Involvement Award, Moreno Valley Unified School District will receive twenty (20) copies of each new book published in the next year by Lectura Books, the publishing division of Lectura, which also houses The Latino Family Literacy Project. The free copies of the new books are to be used to build strong lending libraries for the children and parents at the schools in Moreno Valley. Lectura Books is an award-winning innovator in the world of children’s bilingual publishing and is committed to meeting the literacy needs of the growing number of Latinos nationwide, especially with school-aged children who are learning English and share similar cultural and linguistic touchstones.

“This recognition is symbolic of all the effort and commitment bestowed upon the parents and community of Moreno Valley by our staff and we humbly thank the Latino Family Literacy Project for this honor,” Moreno Valley Unified School District Superintendent Rowena Lagrosa said. “Of the 37,000 students enrolled in the District, more than 11,000 are classified as English learners with an additional 1,500 students who have been reclassified as being fluent English proficient. Parent involvement is critical in order to ensure student success and the Latino Family Literacy Project assists us in accomplishing that endeavor.”

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Beverly Lopez, Parent Involvement Coordinator at the Moreno Valley Unified School District, added, “We really appreciate this honor. So many parents have benefited from the program and we are absolutely pleased to have been selected for this award. It’s such a tremendous program. I can see it going on forever in our district. When the parents present their family albums, a key component of the program, it is so moving. There are often tears at those sessions.”

Janie Carrio, the first person in the Moreno Valley District to be trained in the program, said, “The parents love the books. The books together with the curriculum help bring back the culture to their children.”

The Latino Family Literacy Project is a reading program of the Lectura group of literacy services. Lectura is an educational publishing organization providing a wide range of educational programs including books, workshops and seminars expressly designed to establish a family reading routine for Latino parents and their children. The Latino Family Literacy Project offers training workshops for teachers who work with Latino parents and their children in building a regular family reading routine and developing strong English-Language skills. For more information, please call toll-free: 1-877-LECTURA. You also can visit The Latino Family Literacy Project’s website at: www.latinoliteracy.com

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